




ASHLEIGH ARIES

WEB & GRAPHIC DESIGNER

CONTACT

 060 399 3213
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 Cape Town

EDUCATION

SCHOOLING

Pinelands High School

2007 - 2011

BTECH MULTIMEDIA

Cape Peninsula University of
Teachonlogy

2012 - 2017

SKILLS

WordPress/WooCommerce

Webflow

Figma

HTML

CSS

Adobe Photoshop

Adobe Illustrator

SEO/Google Analytics

Content Writing

Microsoft Office

Digital Marketing

Project Management

Customer Service

SUMMARY

I am a qualified and professional Web and Graphic designer with nine years of experience in website design, graphic design and SEO. Strong creative skills and attention to detail. Team player with team management skills.

EXPERIENCE

WEBSITE DESIGN TEAM LEAD

b Online UK

2016 - Present

b Online is an online marketing agency catering to small businesses in the UK. I am the Design Team Leader and currently manage roughly 60 websites between my team of 6, with roughly 8 new websites coming in weekly. We work directly with small businesses and create websites using WordPress, and WooCommerce for online stores and also do the SEO setup for clients.

SENIOR WEBSITE DESIGNER

B Online South Africa

2015 - 2016

I was the senior web designer with two interns below me. I assisted in creating websites using the CMS WordPress. I created and built my own custom templates using the Ultimatum builder for WordPress and custom CSS. I also assisted with SEO and graphic design.

DIGITAL, DESIGN AND EDITORIAL INTERN

Associated Magazines- Cosmopolitan Magazine

2014 - 2015

During the final year of my Multimedia Course, our final assessment required going into the field (Internship). I was taken on as the digital, design and editorial intern assisting mostly online.